

Angela C. Winfield, Esq. Presents

Blind Leadership: How to Lead with Vision

Let a blind leader show you how to boost employee morale, and your bottom line through inspired leadership.

FOUNDATION:

Seeing the problem is easy. When employees disengage, it costs your organization exponentially. It reduces productivity, lowers retention rates, results in customer dissatisfaction and decreases profits. Solving the problem takes vision. So, equip your managers with the tools to stop merely *seeing* the problem and give them the skills to start using their vision to reengage your workforce. Inspired leaders connect with the core of your organization to create a corporate culture that fosters collaboration, breeds innovation, promotes diversity, encourages growth and attracts business.

PROGRAM OVERVIEW:

True leaders don't see the way with their eyes; they lead the way with their vision. A BLIND leader can't see young or old, skin color, the car you drove up in, your clothes, jewelry, briefcase or fancy watch. Instead, A successful blind leader, like Angela, must listen for ideas, recognize innovative thinking, pick up on passion, detect emotion, assess conviction, judge confidence, determine motive and sense connection. But, you don't have to be blind to use these skills to be an inspired leader and engage employees.

Angela's program empowers managers, blind or sighted, to not merely manage employees, but to lead employees to optimal performance; meaning that employees quantitatively, give their most and, qualitatively, produce their best. Ultimately, this shift from basic level (or even superior level) management skills to inspired leadership has the potential to not only increase profits, but also to further your organizations mission and vision. Angela customizes the program to meet the particular needs of your organization and helps to bring individualized solutions into focus.

PARTICIPANTS WILL BE ABLE TO:

- ✦ Understand the critical importance of true employee engagement to the organization's success
- ✦ Target the 4 core drivers that motivate employees
- ✦ Identify opportunities to constructively challenge and improve employee performance
- ✦ Create a supportive team environment
- ✦ Facilitate communication that generates new ideas and creative solutions
- ✦ Strategically align organizational beliefs and values with employees' roles and duties
- ✦ Powerfully communicate and connect employees to the organization's mission and vision

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PLEASE CONTACT THE AGENT WHO SENT YOU THIS PROGRAM SUMMARY**